

31-08-2024

## **Report - Intra Institutional Competition on Startup Ideas held on 29 & 30<sup>th</sup> August, 2024**

Nalla Narasimha Reddy Group of Institutions has taken the initiative to bring the vibrant communities of visionaries and entrepreneurs together through 'Intra Institutional competition on Start-up Ideas'. This competition was organized by School of Management Sciences in association with Institution's Innovation Council (IIC) on 29 & 30 August 2024, in the NNRG Conference hall, Ground floor. The program organized with the objective of vitalizing student entrepreneurs and supporting the growth of jobs. The event was committed to fostering and supporting the entrepreneurial essence and skills of students.

The occasion was graced by esteemed luminaries, Dr. C V Krishna Reddy, Director of NNRG, Dr.T.Ravindra Reddy Dean school of Management Sciences, Dr.Krishna Mohan Chinnala Dean School of Pharmacy, Dr G.V.Subba Rao Coordinator of IIC and Professor Civil Department and other faculty members of various departments.

In the start-up idea competition 2024, total 29 impressive teams registered from various schools of NNRG, in the preliminary round which was held in MBA Seminar hall on 29<sup>th</sup> Aug, 2024 and out of 29 teams 22 teams were promoted to second and final round. The spotlight shines on 22 teams who presented their Start-up ideas before the distinguished panel members on 30<sup>th</sup> Aug, 2024 at 10:00AM in NNRG Conference hall Ground floor. The panel of Judges were Dr G V Subba Rao from School of Engineering, Dr P Meena Kumari & Dr Padmaja P School of Management Sciences. Judges were required to judge the presentations based on innovation, justification of ideas, confidence, query handling. The event started with a description and rules and regulations about the event. Participants were given 10 minutes to present their ideas, after which questions were put up to them by the judges as well as the other participants and audience. The prudent decision taken by the panel of judges and declared four teams as winners. The event was coordinated by Dr P Gopinath Rao, School of Management Sciences. The first prize winners were SriJa Reddy and team from School of Pharmacy they presented their idea on "Medication Tracking App" which will be helpful for

medicated people. The second prize winners were Manaswi and Vyshnavi from School of Engineering and their idea on “Safelet” which will be more useful for safety of girls. The third prize winner was Abhishek from School of Management Sciences presented the idea on “Chiya seeds bottles” which will be helpful to protect human health and the fourth prizewinners were Karthik and team from School of Engineering presented their idea on “Vision AI” which will be useful for Eye and the winners have received cash prizes. The prizes and Certificates were distributed by the dignitaries in the valedictory session at 3:45pm. Total 112 students from three schools were participated which includes participants and audience and also the programme is led by 10 faculty members. Director Dr.C.V.Krishna Reddy congratulated for the success of the program and suggested to incubate such ideas and promote to next level. Students also expressed their happiness for participation and getting suggestions from management faculty in incubating their ideas of business and appealed to organize such programs again. The program was concluded by the vote of thanks Ms Ravali, II MBA from School of Management Sciences.





# వార్త

## ఎన్ఎన్ఆర్లో స్టార్టప్ ఐడీయాస్పై పోటీలు

**ఘట్కేసర్, ఆగస్టు 31, ప్రభాతవార్త:** ఘట్కేసర్ మండలం చౌదరిగూడలోని నల్ల నర్సింహారెడ్డి కళాశాలలో స్కూల్ ఆఫ్ మేనేజ్మెంట్ సైన్సెస్- ఇనిస్టిట్యూట్ ఇన్నోవేషన్ కౌన్సిల్ (ఐసీసీ) ఆధ్వర్యంలో వివిధ విభాగాల విద్యార్థులకు స్టార్టప్ ఐడీయాస్పై కాంపిటిషన్ను నిర్వహించినట్లుగా కళాశాల డైరెక్టర్ డాక్టర్ సీ.వి.శ్రీష్వారెడ్డి తెలిపారు. ఈపోటీలలో విద్యార్థులకు తమ సృజనాత్మకతను తమ కళాశాల విద్యార్థులకు బిజినెస్ ఐడీయాస్లో వ్యవస్థాపకులుగా ఎదగాలని ఉద్దేశ్యించి కార్యక్రమం నిర్వహించినట్లుగా పేర్కొన్నారు. ఈపోటీల్లో గెలుపొందిన విద్యార్థులు శ్రీజరెడ్డి, మధువినలకు మొదటి నగదు బహుమతి, మనస్విని, వైష్ణవలకు రెండో బహుమతి అందజేసినట్లు తెలిపారు. ఈకార్యక్రమ కన్వీనర్గా మేనేజ్మెంట్ డీన్ డాక్టర్ టి.రవీంద్రరెడ్డి వ్యవహరించగా గెలుపొందిన విద్యార్థులకు ఫార్ములీ విభాగం డీన్ ప్రొఫెసర్ శ్రీష్టమోహన్ చిన్నాల, మేనేజ్మెంట్ డీన్ టి.రవీంద్రరెడ్డి, టిపిఓ కె.శ్రీకాంత్, ఐసీసీ కోఆర్డినేటర్ ప్రొఫెసర్ సుబా వారావుల చేతుల మీదుగా బహుమతులు అందజేశారు.



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Dean, SoMS